

Listing Photography Checklist

The full shot list plus pre-shoot prep. Print it and walk the property before the camera arrives.

Exterior

- Front elevation, straight on
- Front elevation, 45-degree angle
- Driveway and garage, doors open and closed
- Backyard, patio or deck, wide
- Pool or spa, if present
- Side yards, if notable
- Street-corner angle for setting
- Detached garage or outbuilding

Entry & living areas

- Entry or foyer, wide from the front door
- Living room, corner-wide full-room shot
- Living room feature details: fireplace, built-ins, view
- Dining area, wide
- Open-plan connection between kitchen and living

Kitchen

- Full counter shot across the kitchen
- Island or peninsula, end-on
- Range, hood or cooktop showcase
- Built-in fridge panel or notable appliance
- Sink and window, natural light detail
- Walk-in pantry, if present

Bedrooms & bathrooms

- Primary bedroom, doorway-wide
- Primary bath, corner shot with vanity and tub/shower
- Primary walk-in closet, if notable
- Each secondary bedroom, wide from doorway
- Secondary baths: full vanity and mirror
- Tub and/or shower, especially soaking tub or tiled walk-in

Bonus spaces

- Home office or flex room
- Bonus room, loft or media room
- Finished basement
- Laundry room, if renovated or spacious
- Garage interior, if finished or oversized

Detail shots

- Statement light fixtures
- Hardwood, unique tile or high-end flooring
- Built-in cabinetry or custom millwork
- Fireplace, tight shot
- Staircase and railing detail
- Beams, coffered ceiling, wainscoting, crown molding
- View from a key window
- Front door hardware and exterior lighting

Pre-shoot prep

- Kitchen counters clear except one plant, bowl or appliance
- Bathrooms: personal items away, lids down, fresh towels
- All beds made, nightstands clear, no visible laundry
- Cushions fluffed, throws folded, cables and remotes hidden
- Garbage cans out of every frame
- Stage the big three: kitchen, living room, primary suite

Shoot order: exterior at the best light first, then work front door to back, ending with details. 20-25 finished shots is the target for MLS; every shot on this list gives you choices, not obligations.